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Market Alerts

ROW CROPS All row crops, particularly Romaine, Green Leaf Lettuce, Broccoli and Cauliflower are in extremely short supply. This is due to planting and harvesting gaps resulting from intermittent heavy rain and cold weather over the past few months in Central California. Product shortages, higher prices and quality issues will persist over the next several weeks.

LETTUCE Supplies are extremely short on Iceberg, Green and Red Leaf Lettuces. Romaine supplies are slightly better. Quality is poor to fair, and orders are very likely to be shorted. Pricing is also very high. For optimal availability and quality we recommend tender leaf items such as Arcadian Blend, Spring Mix, Arugula or Spinach.

CAULIFLOWER & BROCCOLI Quality is still poor and pricing still high on whole heads and florets. Orders may be shorted in some markets. Crowns and Florets are the best quality options.

CELERY Quality is fair to poor, and pricing is higher than normal due to short supplies. Celery Hearts are the best quality option, where available.

GRAPES Quality is poor to fair on Green Grapes, with higher pricing than normal. Red Grapes are a slightly better quality and cost option, however they also have similar issues as Green. Please limit use where possible.

A Peek at Peak Seasons

Eggplant & Squash: Harvests of Eggplant and Summer Squash in the Southeast, Mexico and California are all in full swing. Pricing is very good on all grades and sizes, and quality is also very good.

Pears: Spring pears such as Anjou and Bosc (Pacific Northwest) and Bartlett (Chile) are now available, and are a great late winter addition to hand fruit selections and recipes.

Peppers: Bell Peppers of all colors and grades are once again in great quality, availability and pricing. Be sure to incorporate these staples into your menus.

Cucumbers: Southeastern and Western U.S. crops are approaching peak harvest, with all field-grown Cucumbers of great quality and pricing.

Apples: Certain varieties are at peak season out of Idaho, Washington and Michigan. Pink Lady, Gala, Fuji and Red Rome apples are excellent quality and pricing.

Mushrooms: Most varieties of mushrooms are in great supply, with excellent quality and pricing reported. Ask your distributor for availability on specialty product!

Weather Update


California: A warming trend and dry, breezy conditions will come to Central California next week.

Mexico: Northern Mexico will also have significant warming, and dry conditions. Central Mexico will be cooler and have light showers through the weekend.

Florida: Above-average temperatures and dry, windy conditions are expected throughout the week.



Commodities at a Glance

 APPLES	WA, ID and MI are at peak season on certain varieties. Quality is excellent.	 CELERY	Quality is fair; pricing is higher.	 LETTUCE LEAF	Supplies are very scarce, quality is fair to poor and pricing is very high.
 ASPARAGUS	Pricing is higher than normal, with good quality reported.	 CITRUS (LEMONS)	Quality and pricing are good.	 MELON (CANTALOUPE)	Quality is good, pricing is slightly higher.
 AVOCADO	Pricing is slightly higher than normal, quality is good to fair.	 CITRUS (LIMES)	Quality and pricing are good.	 MELON (HONEYDEW)	Quality is good, pricing is slightly higher.
 BELL PEPPERS	Quality and pricing are excellent.	 CITRUS (ORANGES)	Quality and pricing are good.	 MELON (WATERMELON)	Quality is good, pricing is steady.
 BERRIES (BLACKBERRIES)	Quality is good, pricing is higher	 CUCUMBERS	Quality and pricing are good.	 ONIONS	Quality is good, pricing is higher.
 BERRIES (BLUEBERRIES)	Quality is good, pricing is higher.	 EGGPLANT	Quality and pricing are good.	 PEARS	New crop is being harvested, quality is good, pricing is stable.
 BERRIES (RASPBERRIES)	Quality is good, pricing is higher.	 GARLIC	Quality is fair; pricing is higher.	 PINEAPPLES	Quality and pricing are good.
 BERRIES (STRAWBERRIES)	Pricing and quality are good.	 GRAPES (GREEN)	Quality is fair to poor; pricing is very high.	 POTATOES	Quality is good, pricing is very good.
 BROCCOLI	Pricing is very high, quality is poor.	 GRAPES (RED)	Quality is fair; pricing is higher.	 POTATOES (COLORED)	All colors are at peak season.
 BRUSSELS SPROUTS	Quality and pricing are good. Mexican product is at peak season.	 GREEN ONIONS	Quality is good, pricing is trending higher.	 SQUASH	Quality is good, pricing is lower
 CARROTS	Quality is good, pricing is stable.	 KALE	Quality and pricing are good.	 STONE FRUIT	Quality and pricing are good. Chilean product is at peak season.
 CAULIFLOWER	Quality is fair to poor; pricing is very high.	 LETTUCE ICEBERG	Supplies are very scarce, quality is fair to poor and pricing is very high.	 TOMATOES	Quality is good, pricing is slightly higher on Western grape and cherry tomatoes.

