

the Source +



Market Alerts

STRAWBERRIES – Persistently cold, rainy weather in California and Mexico's growing regions has further slowed harvests and impacted quality. Softness, bruising and white shoulders are all reported. Pricing may be higher in certain markets, and orders may be shorted. Consider using **Blackberries, Raspberries** or **Blueberries** as a better cost and quality option.

LETTUCE – Quality is improved to fair on all types of lettuce. Discoloration and light weights are reported for **Iceberg, Romaine, Green Leaf** and **Red Leaf**. Pricing remains higher on most lettuces, with the best overall values being **Romaine Hearts** and **pre-cut product**.

BROCCOLI – Cold weather in Yuma, AZ continues to affect availability of all Broccoli items. Pricing is higher than normal, with good quality. **Florets** or **Crowns** are a better value than whole product.

CELERY – Transition-related light harvests continue to cause higher pricing than normal, with good to fair quality reported.

TOMATOES – The tomato market has yet to recover from the aftereffects of severe autumn weather, and recent heavy rains and colder than expected temperatures, particularly in Mexico and Florida. Quality is fair and pricing is higher than normal. Romas are the most impacted in terms of cost. 5x6 and smaller Rounds are the best value.

A Peek at Peak Seasons

Cherries: Quality is excellent on imported Cherries.

Specialty Potatoes: – Quality is very good on all Colored, Fingerling, and Yukon Potatoes.

Pears: Quality is excellent out of Washington and California on all varieties.

Cranberries: Just in time for holiday menus, quality is great on fresh Cranberries.

Specialty Citrus: The winter citrus season is just around the corner—Mandarins, Tangerines, Clementines and Blood Oranges will soon be available in certain markets. Ask your distributor for recommendations!

Winter Squash: Butternut, Acorn, Delicata, Spaghetti and more are available – ask your distributor for recommendations!

Weather Update

California: Cool, rainy conditions in the Central regions, drier conditions in the South.

Yuma, AZ: Near freezing overnight temperatures continue, with seasonal daytime temps.

Mexico: Seasonal temperatures and mostly dry conditions in the North and Central regions.

Florida: Cooler overnight temperatures, with moderate rain at the beginning of the week.



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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes are less available	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is higher
 ASPARAGUS	Quality is good, pricing is higher in the Western half of the country	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality is fair, pricing is good
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is higher	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality and pricing are good
 BERRIES (BLACKBERRIES)	Quality and pricing are good	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality and pricing are good	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is good, pricing may be higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is poor, pricing is higher, product may be shorted	 GRAPES (GREEN)	Quality is fair, pricing is higher	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is fair, pricing is good	 POTATOES	Quality and pricing are good
 BRUSSELS SPROUTS	Quality is fair, pricing is good	 GREEN ONIONS	Quality is fair, pricing is slightly higher	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good to fair, pricing is higher

