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Market Alerts

Avocados – The prolonged shortage of product out of Mexico continues to keep pricing high. Quality is good on what product is available, and #2-grade 48 to 60 CT fruit is the best value. Supplies are expected to drop even further at the end of July, when California's harvest is finished. We recommend you limit use where possible.

Lettuce – The recent extreme heat in Central California continues to affect **Iceberg, Romaine and Leaf**. Quality is fair to poor, pricing is higher than normal, and **Romaine Hearts** or **Pre-cut Product** are the best quality options.

Red Bell Peppers – Light harvests out of California and Baja have increased pricing on **Red Bells**. Quality is good, and **Choice Grade** is the best value.

Strawberries – Supplies remain tight, from the recent rain and heat in Central California. Quality is fair, with short shelf life and decay most commonly reported. Pricing may be higher in certain markets.

A Peek at Peak Seasons

Locally Grown – The local growing season for most of the U.S. is heating up. Be sure to ask your distributor for recommendations!

Grapes – Quality is excellent out of California's Coachella Valley.

Stone Fruit – Peaches, Nectarines, Apricots and Plums are all available and great quality.

Kale – Quality is very nice, with full bunches and vibrant color reported.

Green Bell Peppers – Quality and pricing are very good, particularly Choice Grade product..

Asparagus – Quality is great out of Peru and Mexico. Pencil and Standard sizes are the best value.

Watermelon – The Mexican and Southwestern U.S. harvest is yielding great quality with high sugar levels.

Specialty Melons – Juan Canary, Casaba, Crenshaw and other seasonal melons are available – ask your distributor for recommendations.

Weather Update

California: Seasonal temperatures, marine layer and breezy afternoon winds.

Mexico: Scattered thunderstorms and seasonal temperatures.

Southeastern U.S.: Warmer than normal temperatures and frequent thunderstorms.



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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes will be less available through the summer	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is higher
 ASPARAGUS	Quality is good, Pencil and Standard sizes are the best value	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality is fair, pricing is extremely high	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality and pricing are good
 BELL PEPPERS	Quality is good, pricing is higher on Red Bells	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality and pricing are good
 BERRIES (BLACKBERRIES)	Quality and pricing are good	 CUCUMBERS	Quality is good, pricing is higher on Western product	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality is fair, pricing is higher on Western product	 ONIONS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality and pricing are good	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is fair, pricing may be higher	 GRAPES (GREEN)	Quality and pricing are good	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is fair, pricing is good	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality is good, pricing is higher on larger sizes
 BRUSSELS SPROUTS	Quality is improving, pricing is fair	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality and pricing are good	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality and pricing are good

