

The Source

June 2, 2021

PRO*ACT

Market Alerts

Apples – Quality is good on all varieties, however as the end of the primary season approaches, market pricing is expected to increase.

Asparagus – Supplies are very good out of all growing regions. Quality and pricing are good.

Avocados – Imports from Mexico have slowed, causing market pricing to increase. 48 CT and larger sizes, organic and #2 grade fruit all remain more scarce than usual. California's harvest is approaching a peak, and Peruvian imports are increasing.

Bell Peppers – Quality of Red and Green Bells is good out of the Coachella region, and pricing is steady. The Nogales import season is in its last week.

Berries (Blackberries) – Supplies are good, particularly out of the Southeastern U.S and Mexico. California's harvest will increase in the next couple weeks. Quality is fair.

Berries (Blueberries) – Very good production out of California, Florida, Georgia and Mexico, as the season peaks. Quality and pricing are good.

Berries (Raspberries) – Supplies will remain light for the next 2-3 weeks, as Baja and California harvests contend with unseasonably cool weather. Quality is fair.

Berries (Strawberries) – Production has slowed due to recent cool weather. Pricing may be higher in certain markets, and quality is good.

Continued

Broccoli – Excellent supplies with very nice quality out of Salinas and Santa Maria. Pricing is good.

Brussels Sprouts – Mexico's harvest is lighter than in recent weeks. Pricing may be higher, however, quality is good.

Carrots – Quality is good on all bulk and value-added product. Jumbo carrots remain light out of California. We do have options out of Arizona & Texas.

Cauliflower – Excellent supplies with very nice quality out of Salinas and Santa Maria. Pricing is good.

Celery – Supplies are plentiful. Quality is good, but persistent seeder issues have begun to decrease harvest yields. Pricing is higher.

Citrus (Lemons) – Pricing is trending higher on Fancy and Choice grade fruit, as the Central Valley growing district finishes its season. Supplies are better in the Ventura district. Import season begins in the next 2 weeks, which will ease pricing. Quality is good.

Citrus (Limes) – Supplies remain snug on 110's-175's. 200's and smaller are the best value. Pricing is slightly backing off as we are seeing more inbounds cross the border and quality is good.

Citrus (Oranges) - Quality is fair, we're in the tail end of the season on late navels. Supplies are steady on 72CT and larger. 88s and smaller are tight with firm markets.

Cucumbers – The Sonora season is largely finished, with Baja's ramping up quickly. Pricing is steady and quality is good.

Continued

Eggplant – Field transition from Mexico to Coachella is largely complete, and Florida continues to harvest. Quality is good and pricing is steady.

Garlic – Market is tightening up as California supplies are very tight. Look for Mexican and Argentina supplies to supplement for the next few months.

Grapes (Green) – Quality and production have returned to normal, and pricing is finally easing. Coachella and Mexico are fully harvesting.

Grapes (Red) – Quality and production have returned to normal, and pricing is finally easing. Coachella and Mexico are fully harvesting.

Green Onions – Good supplies coming out of Mexico. Look for this market to stay steady.

Kale – Steady supplies are keeping this market level. Look for this market to continue to stay steady.

Lettuce (Iceberg) – Production in Santa Maria and Salinas Valley continues to yield very good supplies. Quality is good, with very few defects reported. Pricing is steady and competitive.

Lettuce Leaf – Production in Northern and Southern California continues to yield very good supplies. Quality is good, with very few defects reported. Pricing is steady and competitive.

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Lettuce Tender Leaf – Very good supplies coming out of the Salinas Valley. Pricing will remain steady, with good quality reported.

Melons (Cantaloupe) – Markets are holding steady and supplies have improved on domestic fruit. Size structure is trending large, limiting smaller sized fruit. Quality and brix sugars are good.

Melons (Honeydew) – Honeydew market is steady and supplies continue to improve. Size structure is trending large and quality is good. Weather has warmed up in the desert and helped improve sugar levels. Smaller sized fruit is limited with good demand.

Melons (Watermelon) – Watermelon markets are steady and supplies are good. Plenty of opportunity on domestic and import watermelon. **Minis** are available and plentiful. Quality is good and sizing is trending large.

Onions – New Mexico and California's harvests are in full swing, with plentiful supplies on all sizes. Pricing is steady and quality is good.

Pears – Pear prices remain mostly steady with some upward pressure as shippers start to see the end of the storage crop. Demand is moderate.

Continued

Pineapples – Quality has been very consistent and looking good. Supplies are steady on crowned fruit. Crownless supplies are stable.

Potatoes – The **Burbank** crop continues to run to smaller sizes, with 80 CT and smaller the best values. 70 CT and larger will continue to be expensive until the new crop begins in August. Quality is good.

Squash – Imports through Nogales are largely finished for the season, but California's fields are ramping up quickly to keep supplies steady. Eastern U.S. field transition is similarly stable. Quality is good and pricing is steady.

Stone Fruit – Domestic production continues to increase, and market pricing is lower. **Peaches** and **Nectarines** are the most available fruits, with **Plums** expected to follow in the next two weeks.

Tomatoes – Production continues to be light overall, with Mexico and Florida continuing with seasonal field transition. South Carolina's harvest has begun. Quality is good, and pricing is expected to remain higher than normal throughout June. 5x6 and smaller **Rounds** are the best value.

Weather

California – With moderate onshore flow and coastal marine layer conditions appearing nightly, temps will run close to normal through Saturday. Forecast next week shows much warmer than normal conditions across the Salinas Valley.

Mexico – Shower activity should remain isolated through the weekend. Temps should be near to slightly below normal over the next 5 days.

Florida – Florida will see upper 80s to mid 90s for the week, climbing to 97 and 98 for parts of northcentral Florida for Thursday and Friday. No precipitation in sight for the week.

A Peek at Peak Seasons

Bell Pepper
Blueberries
Carrots
Cucumbers
Eggplant

Lemons
Oranges
Pineapples
Strawberries
Squash

Tomatoes (PAST
PEAK)

Freight





































Trucks remain tight in the Northwest, Idaho, Florida, and California. Look for this to continue throughout the summer. The national average remained steady and is currently at 3.255 per gallon.

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Commodities at a Glance

 APPLES	Quality is good, pricing is higher	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is higher	 LETTUCE TENDER LEAF	Quality is good, pricing is steady
 AVOCADO	Quality is fair, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is fair, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BERRIES (BLUEBERRIES)	Quality is good, pricing is lower	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is fair, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher	 GARLIC	Quality is good, pricing is higher	 PEARS	Quality is good, pricing is higher
 BERRIES (STRAWBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is lower	 PINEAPPLES	Quality is good, pricing is steady
 BROCCOLI	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is lower	 POTATOES	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is good, pricing is higher	 GREEN ONIONS	Quality is good, pricing is steady	 SQUASH	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is lower
 CAULIFLOWER	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is good, pricing is steady	 TOMATOES	Quality is good, pricing is higher