

the Source +



Market Alerts

Transition – The movement of major growing areas from California to points as far south as Yuma Arizona is underway, and will continue through late November. This is a time when certain crops are more susceptible to disruptions in supply and quality. Be sure to read The Source Plus for up-to-date information and product recommendations.

Broccoli/Cauliflower – Supplies continue to be a little short during transition, with minor quality issues such as bruising and yellowing. Pricing is higher than normal, with **Florets** or **Crowns** being the best values.

Lettuce – Field transition has also affected lettuce quality. Iceberg and Romaine are fair at best, with insect damage and browning reported. Pricing is higher than normal, with pre-cut product and Green Leaf the best values.

Strawberries – Recent very warm weather in central California has affected quality, with some bruising and short shelf life reported. Pricing is stable in most markets.

Potatoes – The situation with **Idaho potatoes** in particular has deteriorated further, with low yields and some outright crop failure due to extremely cold weather over the past few weeks. Supplies will be very limited on all sizes all winter long, with higher pricing and fair quality. **90 CT and smaller sizes** are the best value.

A Peek at Peak Seasons

Apples – Apple season is in full swing, including short-season varieties like Lady and Jona Gold.

Sweet Potatoes – This year's crop looks to be much improved from 2018. Excellent quality and good supplies.

Cold-Weather Citrus – New crop Navel Oranges are now available, along with Mandarins and Grapefruit. Blood Oranges and other winter varieties are just around the corner.

Kiwi – Supplies for the fall/winter season look very good, with excellent texture and ripeness reported.

Autumn Squash – Acorn, Butternut, Spaghetti and other hard squashes are now in season.

Raspberries – Quality is excellent on the Mexico harvest, with plentiful supplies and good pricing.

Pears – All fall varieties are now available. Bartlett, Bosc, Anjou and more—ask your distributor for recommendations.

Weather Update

California: Extremely strong winds in the southern and desert regions continue. Temperatures are cooling in the central inland regions.

Mexico: Seasonal temperatures and precipitation in all growing regions.

Florida – Very warm, dry conditions most of the week.



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Commodities at a Glance

 APPLES	Quality and pricing are good	 CELERY	Quality and pricing are good	 LETTUCE LEAF	Quality is fair, pricing is higher
 ASPARAGUS	Quality and pricing are good	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality is fair, pricing is higher
 BELL PEPPERS	Quality and pricing are good	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is higher	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality is good, pricing is higher in the West	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality and pricing are good	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is good	 GRAPES (GREEN)	Quality is fair, pricing is good	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is fair, pricing is higher	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality is good, pricing is higher, 80 CT and smaller are the best value
 BRUSSELS SPROUTS	Quality is good to fair, pricing is slightly higher	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality and pricing are good

