

The Source

February 9, 2022

PRO*ACT

Market Alerts

Apples – Market generally steady. Up on Gala and Honey Crisp varieties.

Asparagus – Supplies very limited out of Peru and Mexico. Peru supplies usually are lighter this time of year. Mexican supplies are tight due to the cooler weather in Mexico. Fields are behind and not sizing up due to this cold weather. Look for supplies to be limited going into next week.

Avocados – Supplies are declining due to Mexico harvesting less fruit. Market will tick up a tad as we get past the Super Bowl pull.

Bell Peppers – Supplies are fairly steady out of Nogales. Demand is light and supplies are good. Florida bell pepper prices are lower and expect promotable volume this week.

Berries (Blackberries) – No change in this market over last week quality still varies showing occasional red cell in some lots.

Berries (Blueberries) – Blueberries continue to arrive from Mexico and Chile with more regularity. Mexican fruit has the definite edge in quality at this point. Pricing is on a downward trend especially on the container fruit from Chile.

Berries (Raspberries) – Very little has changed from last week on this item we are still seeing some softer fruit with loose cells. Market is steady.

Berries (Strawberries) – California is struggling to meet peak Valentines Day demand but yields are expected to improve next week. Mexico is still crossing with regularity and Florida is in production in between some rain events the market is in a demand exceeds supply situation.

Broccoli – Broccoli supplies continue to stay steady in Yuma and Santa Maria as the market has slowly adjusted downward. Supplies out of Mexico continue to be limited this week due to the cold weather in recent weeks.

Brussels Sprouts – Brussels Sprout supplies and quality continue to improve. Look for this market to continue to trend lower going into next week.

Continued

Carrots – Snack packs, jumbos and wash/peeled babies are extremely tight and continue to be allocated. Expect this to continue for the next few weeks. This is due to growers getting into the Imperial Valley growing region earlier than planned, which will effect sizing. Please remember to place orders 72hrs in advance.

Cauliflower – Cauliflower supplies are limited especially on 9s. The cooler weather has slowed growth in the Yuma area. Look for this market to continue to stay on the higher side going into the weekend.

Celery – Demand overall is off. Larger sizing has become more readily available compared to past weeks. The overall quality continues to be above average from multiple shippers. Expect steady supplies for the rest of the week.

Citrus (Lemons) – Supplies are steady out of the Central Valley. Ventura County and Yuma will continue to trickle in.

Citrus (Limes) – Prices are rising as growing region of Veracruz is dealing with rain this week. Growers are in reduced harvest which will result in less fruit coming across. Limes are being graded for quality prior to shipment. Expect higher prices for the back of the week.

Citrus (Oranges) - Supplies remain very limited on 113's and 138's this week and are expected to remain tight through the rest of the navel season. We may need to sub sizes around or move orders a day to help fill in full. Markets will remain firm due to the limited availability. We highly encourage sending orders in advance to help secure orders.

Cucumbers – Prices are steady out of Florida and Mexico. Honduran import supply is steady. Quality has been hit or miss mainly due to transportation/delays at the ports. Mexico supply is steady. Cucumbers crossings out of South Texas are a bit more limited.

Eggplant – Supply remains limited in Florida this week. Mexican supply is steady.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Continued

Grapes (Green) – No change on this market. Ports and vessel arrivals continue to be the main bottlenecks to supply. There is a gap in vessel arrivals on the west coast from 2/4 to 2/14 that will keep supplies tight. Greens are slightly more available than reds and the East coast is still better than the West.

Grapes (Red) – No change on this market. Ports and vessel arrivals continue to be the main bottlenecks to supply. There is a gap in vessel arrivals on the west coast from 2/4 to 2/14 that will keep supplies tight. Greens are slightly more available than reds and the East coast is still better than the West.

Green Onions – Green Onion supplies continue to improve. Look for this market to continue to adjust downward going into next week.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – This commodity is expected to get tighter in availability next week. Yields have been lowered due to past freezing temperatures and this week temperatures will be in the mid 80s in the growing regions. Expect discoloration, blister and peel, misshapen heads and ribbing to be seen upon arrivals. Weights will range from 37-42 pounds. Demand currently is steady at best.

Lettuce Leaf – Romaine is gaining strength in the marketplace, while green and red leaf remains stable. Blister and peel is being reported due to past cool temperatures in the growing regions. Demand is steady overall. Production is expected to be steady throughout the week.

Lettuce Tender Leaf – Quality continues to battle light mechanical damage from the rain and cooler weather but overall fair to good quality with texture and size within spec. Look for this market to stay steady.

PRO*ACT

www.proactusa.com

The Source February 9, 2022

The Source

February 9, 2022

PRO*ACT

Market Alerts

Melons (Cantaloupe) – Market mostly steady. Good overall volume and quality. Small sizes very tight.

Melons (Honeydew) – Market steady on fair supplies. Smaller sizes tight. Some range in quality. Expect this to continue into next week.

Melons (Watermelon) – Market steady on light supplies.

Mushrooms – Supply situation is improving but market remain elevated.

Onions – Market remains escalated. Imports of Mexican grown onions are increasing, but still remain priced high.

Pears – Market steady. The crop is light on our favored sizes and grade but mediocre demand is keeping the market from taking off. Expect this market to perk up.

Pineapples – Lower volume continues on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

Potatoes – Promotable volumes of large cartons and #2s remain. Market remains steady. Burbank availability is increasing but at a premium price.

Squash – Supplies remain limited out of Florida. This will be the case for the month of February out of FL. Mexican zucchini is a bit better in supply with yellow more limited. Expect elevated prices on squash over the next 3 weeks.

Stone Fruit – Small amounts of imported peaches and apricots now landing on both coasts. More availability on the east coast as the west coast ports continue to be back logged. The kiwi market continues to climb as shippers try to stretch their domestic crop thru March with imports scheduled to start in April.

Continued

Tomatoes – Florida is light but adequate supply for the next several weeks due to recent freeze. We will however see lighter production in March due to bloom drop in FL. In Mexico, crops bringing in good volume on rounds and romas. Grapes volume is slightly lighter but still very good supply available. Barring weather we expect good supply out of Mexico for February.

Weather

California – Santa Ana winds continue through the end of the week with gust up to 40mph. Daytime highs will be well above average with upper 70s to near 90.

Mexico – Cool dry air over the region through tomorrow. A new cold front will impact the region bringing cooler temps. Beyond a few isolated sprinkles of light showers mostly dry weather through February 13th.

Florida – High pressure over the eastern half of the US dominates the weather pattern through the remainder of the week. High temps range from mid to upper 60s to low mid 70s further south through the weekend.

Arizona – Unseasonably warm with gusty winds up to 25-30mph. Temps today ranging from the upper 70s to upper 80s, fluctuating a couple degrees through Sunday.

A Peek at Peak Seasons

Blueberries

Freight

Trucks remain tight in the Northwest and Idaho. CA/AZ trucks are steady. The national average continues to rise and is now up to 3.951 per gallon!

PRO*ACT

www.proactusa.com

The Source February 9, 2022

Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is good, pricing is higher	 ONIONS	Quality is fair, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is lower	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is higher	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is good, pricing is lower
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is lower	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is lower	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is fair, pricing is higher
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is fair, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		