

The Source

February 2, 2022

PRO*ACT

Market Alerts

Apples – Inventories remain low and many shippers are at least temporarily out on some items. This situation should correct over the next couple of weeks.

Asparagus – Good supplies coming out of Peru and Mexico. Jumbo sizing still very limited. Look for this market to stay steady going into the weekend.

Avocados – Supplies are slightly better as markets are a tad lower. This is expected to be short lived once we get past the Super Bowl.

Bell Peppers – Weather over the weekend has slowed production out of Florida causing prices to spike on both coasts. Nogales has good supply of bells but expect prices to firm up due to increased demand.

Berries (Blackberries) – Fair numbers of product are crossing in from Mexico and the market is steady with good demand.

Berries (Blueberries) – Mexico and Chile are still producing supplies can be a bit spotty but availability is improving.

Berries (Raspberries) – Plenty of product coming in from Mexico market remains steady.

Berries (Strawberries) – With the Valentines day pull entering into full swing open market fruit is scarce. Cooler weather in all regions has held yields in check.

Broccoli – Broccoli supplies continue to improve in Yuma and Santa Maria as the market is slowly adjusting downward. Supplies out of Mexico continue to be limited this week due to the cold weather in recent weeks.

Brussels Sprouts – Brussels Sprout supplies are improving and the market slowly coming off. Look for supplies to continue to improve along with quality.

Continued

Carrots – Snack packs are extremely tight and continue to be allocated. Expect this to continue for the next several weeks. Jumbos and sticks are expected to get very tight as well due to growers getting into the growing region earlier than planned, which will effect sizing. Please remember to place orders 72hrs in advance.

Cauliflower – Cauliflower supplies continue to improve in both Yuma and Santa Maria. Market is coming off slowly with these improved supplies. Look for this market to continue to adjust downward going into next week.

Celery – This market continues to be steady. Large sizing, twenty-four counts are lighter in availability but all orders are being covered for the most part. The quality continuous to be good overall. Seeder has been minimal. Demand has been light overall.

Citrus (Lemons) – Supplies are steady out of the Central Valley. Ventura County and Yuma will continue to trickle in.

Citrus (Limes) – Markets are slightly lower but remain elevated. Import limes from Columbia have come to market and have improved overall supply. Overall quality is good. Expect market to remain elevated for February and March which is normal for this time of year due to low yields.

Citrus (Oranges) - Supplies remain very limited on 113's and 138's this week and are expected to remain tight through the rest of the navel season. We may need to sub sizes around or move orders a day to help fill in full. Markets will remain firm due to the limited availability. We highly encourage sending orders in advance to help secure orders.

Cucumbers – Cucumber supply is moderate this week. Honduran cucumbers loading from Florida are having delays on vessels, but otherwise supply is available. Mexican cucumbers from both Texas and Arizona are available with demand increasing.

Eggplant – Supply remains limited in Florida this week. Mexican supply steady.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Continued

Grapes (Green) – No change on this market. Ports and vessel arrivals continue to be the main bottlenecks to supply. The middle of February is the earliest that we might see some relief but I wouldn't take a big bet on it. Greens are slightly more available than reds and the East coast is still better than the West.

Grapes (Red) – No change on this market. Ports and vessel arrivals continue to be the main bottlenecks to supply. The middle of February is the earliest that we might see some relief but I wouldn't take a big bet on it. Greens are slightly more available than reds and the East coast is still better than the West.

Green Onions – Green Onion supplies continue to improve. Look for this market to continue to adjust downward going into next week.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – Cold freezing temperatures in southern California as well as Yuma will be occurring this week. Expect blister and peel to be seen upon arrivals. Shippers are cleaning up as much as possible when harvesting. Weights will average 37-43 pounds. Overall this market is flat.

Lettuce Leaf – Blister and peel is being reported from all shippers on romaine as well as green and red leaf. The market is steady currently as demand is light in the marketplace. Expect steady supplies for loading throughout the week. Watch your inventories and keep the numbers close as possible to sales. The shelf life will be less compared to past weeks on cartons as well as value added items.

Lettuce Tender Leaf – Quality continues to battle light mechanical damage from the rain and cooler weather but overall fair to good quality with texture and size within spec. Look for this market to stay steady.

Melons (Cantaloupe) – Market mostly steady. Good overall volume and quality. Small sizes very tight.

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Melons (Honeydew) – Market steady on fair supplies. Smaller sizes tight. Expect this to continue into next week.

Melons (Watermelon) – Market steady on light supplies.

Mushrooms – Supplies remain limited but quality is improving. Pricing remains active.

Onions – Extreme market on red onions. Expect higher elevated prices until Texas comes into full swing in March.

Pears – Market steady. The crop is light on our favored sizes and grade but mediocre demand is keeping the market from taking off. Expect this market to perk up.

Pineapples – Lower volume continues on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

Potatoes – Potato Lover's Month is upon us. Pricing is trending lower with multiple deals available. Pricing is expected to start climbing early March.

Squash – Zucchini and Yellow squash remain limited in Florida this week due to cold weather affecting supply. Mexican zucchini is in a bit better supply with yellow squash more limited. Mexico will experience a cold front this week that will slow production. Expect active markets over the next two weeks.

Stone Fruit – Small amounts of imported peaches and apricots now landing on both coasts. More availability on the east coast as the west coast ports continue to be back logged. The kiwi market continues to climb as shippers try to stretch their domestic crop thru March with imports scheduled to start in April.

Continued

Tomatoes – Markets remain steady for now as Florida experienced some cold temperatures over the weekend. It may take a couple of days for growers to assess the impact of the freeze in parts of Florida. We are expecting a bloom drop due to the frost and should see shorter supplies down the road within 3-4 weeks. Mexican supplies are steady. Rounds continue their gradual increase in volume. Romas are steady with good supplies. Strong supplies on grapes persist. A cold front is forecast this week which may slow production.

Weather

California – Coldest morning of the week expected today with upper 20s to 40, while daytime highs reach the mid 50s to mid 60s.

Mexico – Morning temps will be near to slightly below normal today. Slightly milder for Thursday into Friday with cooler temps over the weekend as a cold front attempts to push into the region. No rain through February 6th.

Florida – Bermuda High remains in place over the Western Atlantic, pumping steady east to northeasterly flow over the peninsula.























Arizona – Strong wind gusts up to 60mph today through Thursday morning due to a strong Pacific northwest low pressure system passing overhead that will cool temps substantially. Widespread blowing dust will be a concern.

A Peek at Peak Seasons

Freight

Trucks remain tight and expensive in Idaho and the northwest. CA/AZ trucks are steady. The national average continues to climb and is currently at 3.846 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is higher	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is lower	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is higher	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is fair, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is fair, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is lower	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is good, pricing is lower
 BROCCOLI	Quality is fair, pricing is lower	 GREEN ONIONS	Quality is fair, pricing is lower	 SQUASH	Quality is good, pricing is higher
 BRUSSELS SPROUTS	Quality is fair, pricing is lower	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is fair, pricing is higher
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is lower	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is fair, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		