

The Source

February 16, 2022

PRO*ACT

Market Alerts

Apples – The apple market continues to putt along at normal levels on most varieties. Galas and Honey Crisp remain slightly elevated.

Asparagus – Asparagus continues to be extremely limited on both coasts. Especially on the larger sizes. Look for supplies to continue to be very limited through next week.

Avocados – Supplies are extremely tight as there has been no harvest in MX since last Friday and the USDA cut off all shipments into the US. Markets are rising with no product coming across to fill the pipeline.

Bell Peppers – Green bells remain fairly steady on both coasts. Good availability for the balance of the week. Promotable volume available. Colored bells remain elevated as production is on the lighter side this time of year.

Berries (Blackberries) – Not much change in this market from last week availability and pricing are steady.

Berries (Blueberries) – Mexico availability is becoming more limited while Chilean imports are arriving with hit and miss quality. Market is firmer on the higher quality Mexican product.

Berries (Raspberries) – Similar to the blackberries numbers on this item are trending down but not enough to trigger any market changes yet.

Berries (Strawberries) – Post Valentines Day demand is still strong with the better quality coming out of California right now. Mexico is experiencing cooler weather in the lower elevation fields causing smaller berries and lower yields. Florida is still struggling with warming weather and sporadic rain events. This weather is causing some disease pressure in that area.

Broccoli – Broccoli supplies continue to stay steady in Yuma and Santa Maria as the market has slowly adjusted downward. Supplies out of Mexico continue to be limited this week due to the cold weather in recent weeks.

Continued

Brussels Sprouts – Brussels Sprout supplies and quality continue to improve. Look for this market to continue to trend lower going into next week.

Carrots – Production on baby carrot packstyles is still lagging behind demand. Jumbo and cello carrots are still in light supplies due to smaller sizing being harvested in current fields. Mexican jumbo carrots are a viable option for coverage coming through Texas.

Cauliflower – Cauliflower supplies are limited especially on 9s. The cooler weather has slowed growth in the Yuma area. Look for this market to continue to stay on the higher side going into the weekend.

Celery – There is lighter availability with this commodity both north and south. Overall the quality is good, though there has been isolated issues of russet spotting and leafiness being reported upon arrivals. This market is firm and will likely get a bit stronger next week. The best availability continues in the Oxnard/Santa Maria region.

Citrus (Lemons) – Supplies are steady out of the Central Valley. Ventura County and Yuma will continue to trickle in.

Citrus (Limes) – Prices continue to rise. Good demand and very low crossings causing prices to rise. Expect active markets; demand will dictate how fast prices rise.

Citrus (Oranges) - Supplies remain very limited on 113's and 138's this week and are expected to remain tight through the rest of the navel season. We may need to sub sizes around or move orders a day to help fill in full. Markets will remain firm due to the limited availability. We highly encourage sending orders in advance to help secure orders.

Cucumbers – Prices up this week. Honduran imports continue to struggle with port issues. Demand has shifted to Nogales as Mexico transitions between fields. Overall light supply in the short term.

Eggplant – Florida limited until spring gets going in March/April. Quality out of FL has been hit or miss due to recent freeze a few weeks ago. In Mexico, production has improved and quality is looking good.

Continued

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) – Finally we have some inventory on grapes. Not a ton, but more than at anytime since the start of the year. Green grapes are still tighter than red grapes. The West coast is still tighter than the east.

Grapes (Red) – Finally we have some inventory on grapes. Not a ton, but more than at anytime since the start of the year. Green grapes are still tighter than red grapes. The West coast is still tighter than the east.

Green Onions – Green Onion supplies continue to improve. Look for this market to continue to adjust downward going into next week.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – This market has remained steady to begin the week. The quality continues to be fair with discoloration, pinking, mildew and misshapen heads being reported upon arrivals. Some suppliers are flexing for volume type orders so promote as much as possible. Expect steady supplies throughout the week.

Lettuce Leaf – Romaine has gained some strength in the marketplace while green and red leaf has remained steady. Fringe and tip burn with some blister and peel is being reported from shippers. Supplies look to be steady for the entire week. The quality looks to be fair overall for all leaf items. Steady supplies are expected on romaine hearts for the entire week as well.

Lettuce Tender Leaf – Quality continues to battle light mechanical damage from the rain and cooler weather but overall fair to good quality with texture and size within spec. Look for this market to stay steady.

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Melons (Cantaloupe) – Market mostly steady. Good overall volume and quality. Small sizes very tight. Better supplies on the east coast than the west.

Melons (Honeydew) – Market steady on fair supplies. Inventories much better on the east coast than on the west. Smaller sizes tight. Some range in quality. Expect this to continue into next week.

Melons (Watermelon) – Market steady on light supplies.

Mushrooms – Availability is improving but prices are still elevated.

Onions – Market is active on all Northwest colors and sizes. Texas is expected to start early March.

Pears – Market steady. The crop is light on our favored sizes and grade but mediocre demand is keeping the market from taking off. Expect this market to perk up.

Pineapples – Lower volume continues on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

Potatoes – Market continues to be steady with several deals available. Expect markets to increase into March.

Squash – A bit more zucchini available in Florida with yellow more limited. Availability is expected to be sporadic over the next two weeks until spring crop begins in March. Mexican supply has also improved due to nice warm temperatures, quality is good.

Continued

Stone Fruit – Imported nectarines and small amounts of imported peaches and apricots now landing on both coasts. Plums should start arriving late this week or next. More availability on the east coast as the west coast ports continue to be back logged. The kiwi market continues to climb as shippers try to stretch their domestic crop thru March with imports scheduled to start in April.

Tomatoes – Fairly steady across the board. Quality is good out of Florida despite frost a few weeks ago. By March, we expect to see lighter production due to recent bloom drop. Mexican volume on all tomatoes varieties are good. Quality is good; with sizing running on the larger side.

Weather

California – A low pressure system moves out of the region early today turning winds back offshore. Morning lows will fall to the mid 30s to mid 40s with daytime highs reaching the upper 50s to mid 60s.

Mexico – More seasonal temps are expected through the weekend. Dry weather through Friday and then over the weekend a few light isolated showers are possible over the weekend as a front stalls near the region.

Florida – High pressure builds in over the northern Atlantic, with steady easterly flow through Thursday with winds of 15 to 20 mph gusting to 25 mph in the afternoon hours, especially over the southern half.

Arizona – Slight chance for rain this morning with rainfall amounts 0.10" or less likely over the higher terrain due to a passing upper level low pressure system that will cool afternoon highs to the low 60s to mid 70s. Gradual warming over the weekend with temps warming to the low-upper 70s.



A Peek at Peak Seasons

Blackberries (Past Peak Season)
Raspberries (Past Peak Season)

Freight

Truck remain steady in CA/AZ and tight and expensive in Idaho and the Northwest. The national average is up slightly and currently at 4.019 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is higher	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is good, pricing is higher	 ONIONS	Quality is fair, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is higher	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is lower	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is lower	 POTATOES	Quality is good, pricing is lower
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is lower	 SQUASH	Quality is good, pricing is lower
 BRUSSELS SPROUTS	Quality is fair, pricing is lower	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is fair, pricing is lower
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is fair, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		